



# Pop-IN to Pre-K!

December 12-16, 2016

## Celebrate Quality: Participate in Pop-IN to Pre-K!

You are invited to be a critical part of Pop-IN to Pre-K—a week-long celebration of Indiana's high-quality pre-k programs, Paths to QUALITY™ system and Indiana children and families.

Pop-IN to Pre-K will be held the whole week of [Monday, December 12 - Friday December 16.](#)

All pre-k programs are invited to participate—schools, ministries, centers, Head Starts and family child care. Sign up today at: <http://bit.ly/PopINPreK>

The timing for this week of celebration is critical! In January of next year, Indiana's new Governor and state lawmakers will be deciding whether or not to expand pre-k scholarships in our state. Pop-IN to Pre-K is an opportunity for YOU and your great program to be engaged, simply by opening your doors, inviting in your local community and showcasing the great work you do with [children](#) and families. After all, we know that seeing is believing!

Participating programs will get a goodie-bag including:

- A Pop-IN / All IN 4 Pre-K sign
- All IN 4 Pre-K buttons
- Simple prompts for social media use, including the hashtag: #SuccessStartsHere
- Postcards of support for pre-k expansion to use with your families
- Guidance and support with community and lawmaker outreach and engagement

We will also promote your participation in a statewide ad and through a targeted social media effort. Sign up today at: <http://bit.ly/PopINPreK>

During the week, one \$250 gift card to Lakeshore will be awarded each day of the week to programs that excel at bringing in the community, engaging families and social media!

*All IN 4 Pre-K is a coalition of Hoosier families, community advocates and business leaders working together to expand access to high-quality pre-k. The campaign is organizing Pop-IN to Pre-K in your community!*



To sign up visit: <http://bit.ly/PopINPreK> or for questions contact Jessica Millen at [jessicam@earlylearningindiana.org](mailto:jessicam@earlylearningindiana.org).

Join the campaign at [www.allIN4prek.com](http://www.allIN4prek.com)